



FOR IMMEDIATE RELEASE

May 29, 2019

For More Information:

Stephanie Coppola, 301/215-6660, Ext. 120
Laura Kellermann, 301/215-6660, Ext. 116

DOWNTOWN BETHESDA ANNOUNCES “PARKS, PARTY & PLAY”

New initiatives provide activities in Bethesda's Parks

May 29, 2019 (Bethesda, MD) – In partnership with Montgomery Parks, the Bethesda Urban Partnership has announced summer and fall events in downtown Bethesda's parks.

A Bicycle Pump Track will be placed in Elm Street Park from Wednesday, June 12 – June 26, 2019. From dawn until dusk, both adults and children can take turns on the track to learn how to ride on a pump track or to simply fine tune their bicycle skills.

Yappy Hour and the “Pop Up Dog Park” will return on Thursday, June 27 and Thursday, Sept. 19, 2019 from 6pm-8pm in Elm Street Park in downtown Bethesda. The pop-up dog park will consist of a small dog and a large dog enclosure area for well-socialized dogs. Additionally, to complement the evening, Bethesda restaurants will serve food, wine and beer and entertainment will be provided. On June 27, attendees will be treated to live music by Juliet Lloyd and food and drinks will be sold by Rock Bottom Restaurant & Brewery and Ruth's Chris.

Try your hand at rock climbing during the **Climbing Wall Night on Thursday, July 11 from 6-8pm at Caroline Freeland Park in downtown Bethesda.** Located at Caroline Freeland Park, 7200 Arlington Road, Bethesda, MD, the 26' wall will be assembled for all to ascend. While rock climbing, attendees can also enjoy live music, food, drinks and more.

Join for more fall fun and sweets at the **S'mores Night on Thursday, October 17, 2019 from 5-7pm in Elm Street Park in downtown Bethesda.** Make a delicious treat and cozy up for a festive evening outdoors with friends, complete with live music, board games and food and drinks sold by Bethesda restaurants.

For more information, please call 301/215-6660 or visit www.bethesda.org.

Established by Montgomery County in 1994, Bethesda Urban Partnership, Inc. (BUP) is a downtown management organization that markets and maintains downtown Bethesda. The BUP team works in marketing, maintenance, transportation and administration to produce cultural events and community festivals and attend to landscaping and maintenance needs. BUP also manages Bethesda Transportation Solutions (BTS), the Bethesda Arts & Entertainment District, and the Bethesda Circulator as well as the non-profit art spaces, Gallery B and Studio B. For a closer look, please visit www.bethesda.org.

Montgomery Parks manages more than 36,000 acres of parkland, consisting of 419 parks. Montgomery Parks is a department of the Maryland-National Capital Park and Planning Commission (M-NCPPC), a bi-county agency established in 1927 to steward public land. The M-NCPPC has been nationally recognized for its high-quality parks and recreation services and is regarded as a national model by other parks systems. www.MontgomeryParks.org.

###