



FOR IMMEDIATE RELEASE
May 9, 2019

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Imagination Bethesda Celebrates Children and the Arts on June 1st

May 9, 2019 (Bethesda, MD) – The 25th annual Imagination Bethesda, a children's street festival celebrating children and the arts, is scheduled for **Saturday, June 1, 2019 from 10am-3pm**. Musical performances and professional children's entertainers will light up the stage, while hands-on art & craft activities will line the streets along Elm St. and Woodmont Avenue in downtown Bethesda.

Organized and managed by the Bethesda Urban Partnership, the festival will host more than 20 local businesses and arts organizations that will provide a variety of hands-on art and craft activities to entertain and energize the 12-and-under crowd. Additionally, the festival will feature face painters, balloonists, free giveaways and more. Imagination Bethesda is held rain or shine.

Imagination Bethesda is a FREE event produced by the Bethesda Urban Partnership and is sponsored by *Bethesda Magazine*, PM Pediatrics and *Washington Parent*.

Event participants hosting hands-on activities for children include:

- Adventure Theatre MTC: *Create Cat in the Hat visors*
- Artworks Fine Art Studio: *Step by step pastel drawing*
- Bach to Rock: *Hands-on interaction with musical instruments*
- Be With Me Playseum: *Make cupcakes from clay, hand painting on ceramic tiles*
- Bethesda Conservatory of Dance: *Dance/movement games with props, try on tutus*
- CityDance: *Dance classes throughout the day*
- Glen Echo Park Partnership for Arts and Culture: *Make-your-own carousel*
- Imagination Stage: *Create and decorate Mulan themed paper fans*
- Iran Cultural and Educational Center: *Face painting, bookmark making and arts & crafts from Iran*
- Joy of Motion Dance Center: *Make a bendable and decorative "dancer" with pipe cleaners and beads*
- Kidville: *Make-your-own door knockers, glitter tattoos*
- Mathnasium of Bethesda: *Geoboards and geometric shape math games*
- MC DOT Pedestrian Safety: *Safety pledge for kids to decorate*
- M-NCPPC Montgomery Parks: *Tinsmithing activity and marble making*
- Montgomery County Recreation: *Chef hat decorating, mini dance demos*
- Naval Support Activity Bethesda: *ID kits and activity books*

- Plaza Artist Materials: *Make Bookmark buddies*
- Strathmore: *Make a paper circus unicycle, colored pencil activity*
- The Washington Conservatory of Music: *Musical instrument craft and hands-on demonstration*
- Washington Episcopal School: *Paper rocket STEM activity*
- Wonders Early Learning + Extended Day: *Make-your-own paper plate masks*

Performances on the stage include:

10:00am Zig Zag the Magic Man
11:15am Culkin School of Traditional Irish Dance
12:00pm Jayamangala
1:00pm Mr. Jon & Friends
2:00pm the grandsons, Jr.

For more information, please call 301/215-6660 or visit www.bethesda.org.

Established by Montgomery County in 1994, the **Bethesda Urban Partnership, Inc. (BUP)** has grown from two full-time staff members to more than 35 employees working in maintenance, marketing, transportation management and administration. In its 20-year operation, BUP created Bethesda Transportation Solutions (BTS) in 2000, established the Bethesda Arts & Entertainment District in 2002, took over management of the Bethesda Circulator in 2006, and opened Gallery B in 2011 and Studio B in 2014. For a closer look, please visit www.bethesda.org.

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